

a streaming company – subscription plans

	STANDARD AD SUPPORTED	STANDARD	EXCEPTIONAL
Monthly price	\$6.99	\$16.99	\$24.99
Quality	Good	Good	Premium
Resolution	1080p HD	1080p HD	4k Ultra HD
Spatial audio	No	No	Immersive sound
Supported devices	TV, computer, phone, tablet	TV, computer, phone, tablet	TV, computer, phone, tablet
# Devices at the same time	2	2	4
Download devices	2	2	7
Ads will show	Yes, ad breaks	No ads	No ads

streaming thinking styles – support people we missed

	BALANCE MY USE		GET THE MOST FOR THE LEAST	KEEP UP WITH TRENDS	BROAD INTERESTS	IMMERSE MYSELF
Monthly price	\$3-\$6	\$6	\$7	\$12	\$17	\$25
# Titles available	All titles	Any 2	All titles	Top 20	All titles	All titles
# Days per week	up to 3	All days	All days	All days	All days	All days
Resolution	Full HD		Full HD	Full HD	Full HD	4k Ultra HD + Spatial audio
Games available	1 game		Top 20 games	Top 5 games	All games	All games
# Devices at the same time	1		2	1	4	4
Download devices	No download		2	1	2	6
Ads will show	No ads		Yes, ad breaks	No ads	No ads	No ads