

problem space

person = address the purpose with a variety of tools

strategy space

inclusive, addressing harms

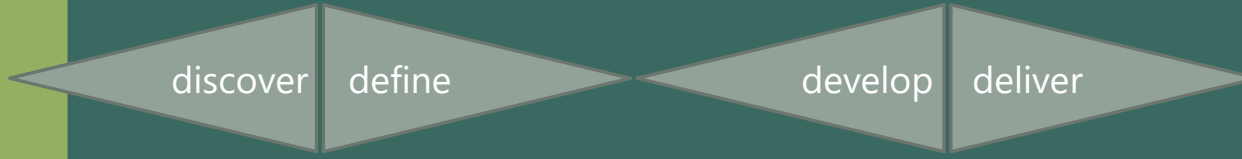
solution space

user = someone with a relationship/potential to your org

Recruit, Assess and Hire New Employees				Manage Employees			
1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5
6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9
10	10	10	10	10	10	10	10



opportunity map (mental model diagram above/capabilities & gaps below) + thinking styles

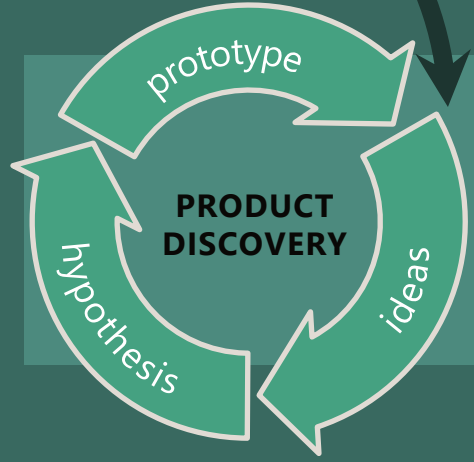


maintain a single source of knowledge (to keep sketching out futures)

clearing the fog

OPPORTUNITY BACKLOG from unbiased patterns + metrics of people addressing their purpose

deciding on direction



speeding ahead

PRODUCT BACKLOG validated user story + prototype

